

Team Initiation

Elements of team initiation	Importance
Clear purpose and goals	The project charter must clearly specify the objectives of the project to provide direction to team members. Clearly stated goals improve accountability and probability for success of the project.
Roles and responsibilities	Each team member should be formally provided with knowledge of his/her role in the project and associated responsibilities. If necessary, training should be provided to ensure that team members can perform as assigned and expected.
Management support & team empowerment	A project cannot succeed without management commitment and support. A designated sponsor is required to ensure that the project team gets necessary support and is empowered to get information and resources from within the organization as required.