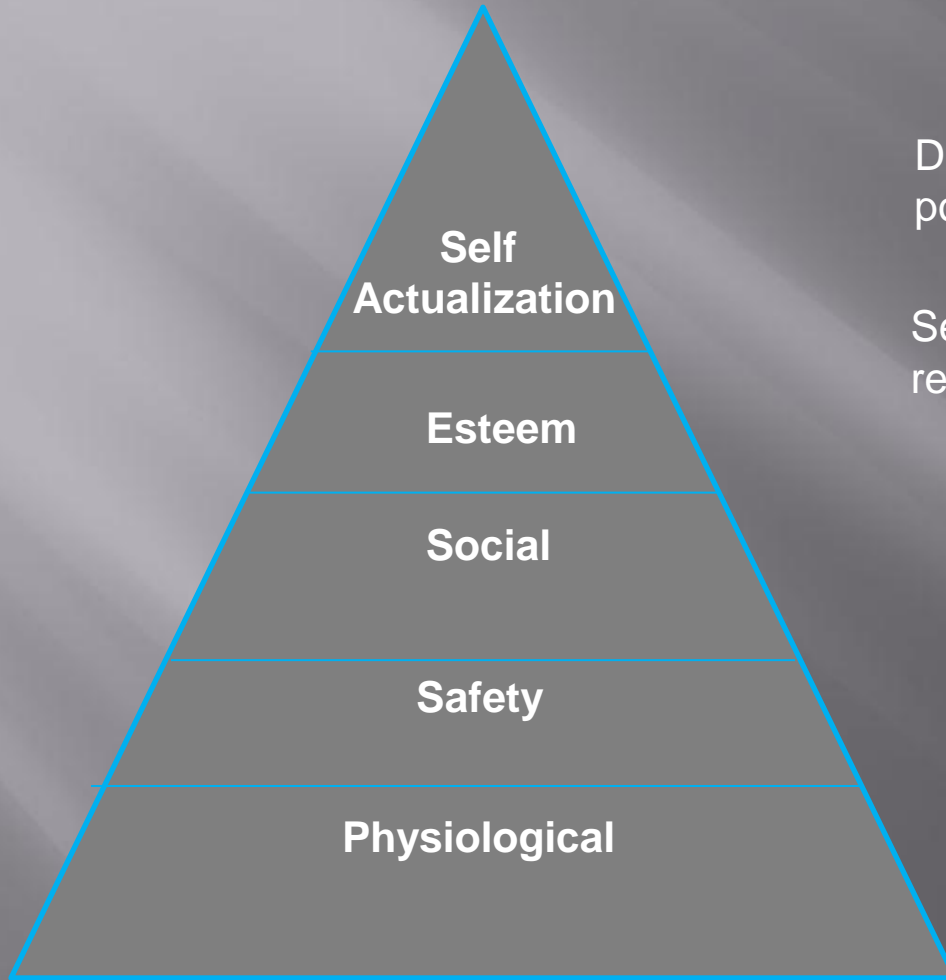


Maslow's Hierarchy Of Needs (Needs of people in an organization)



Doing what one can do best, full realization of potential, self development, creativity

Self-esteem, reputation, respect from others, recognition and self confidence

Love, belonging, togetherness, approval, group membership

Personal and economic security, health and well-being

Food, water, clothing, shelter, sleep, sexual satisfaction